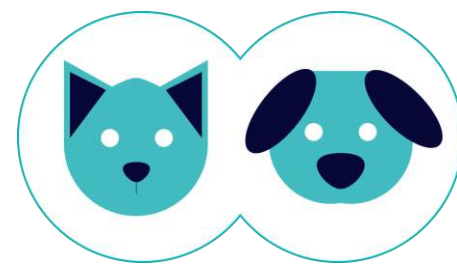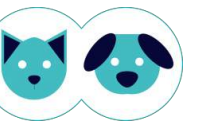# Healthcare for Pets

Dedicated to your pets health.

Education • Training • Communications

healthcareforpets.com
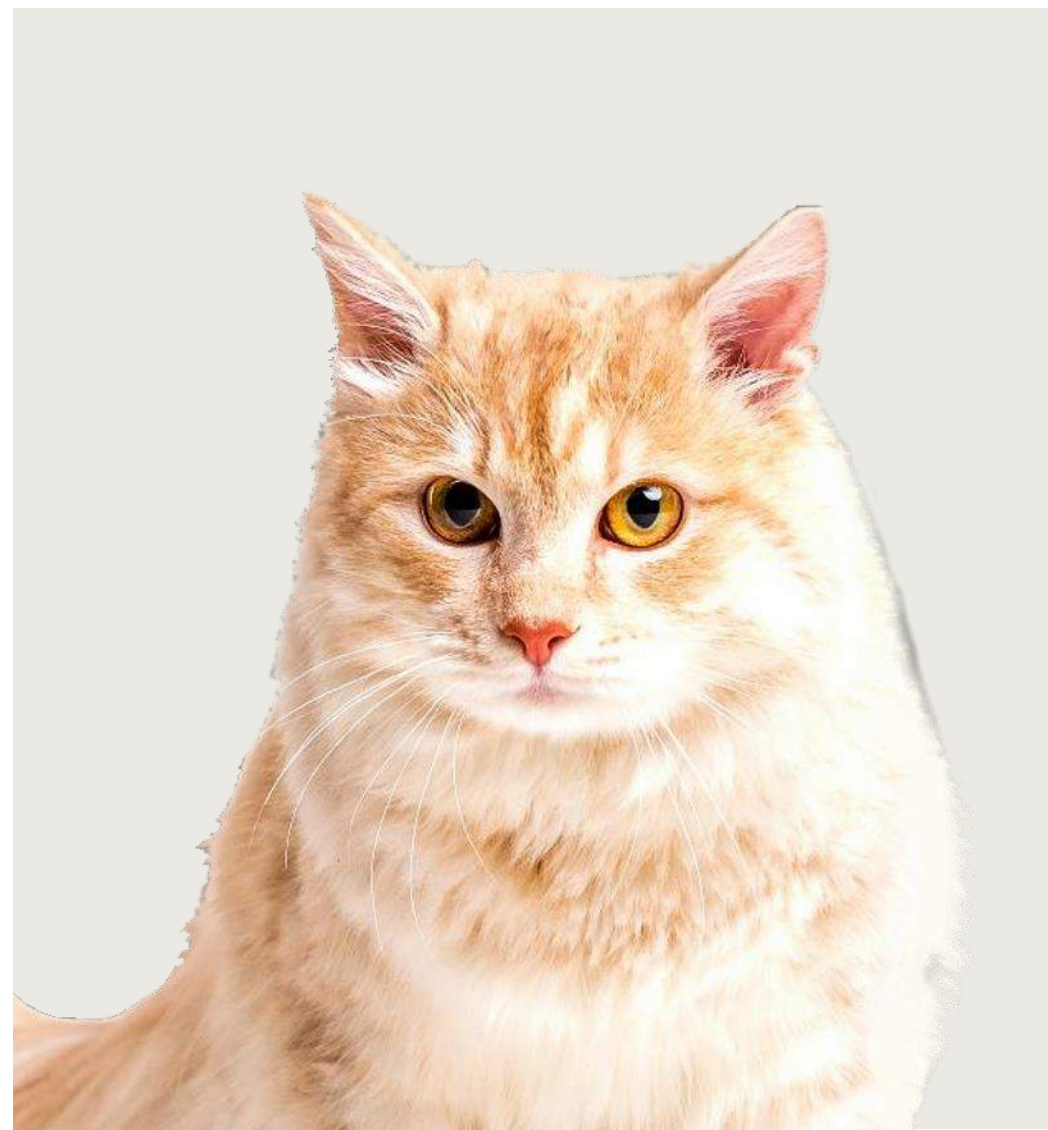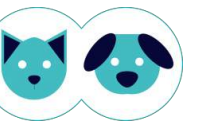
DEDICATED TO YOUR PET'S HEALTH

Who we are

🐾 Healthcare for Pets is a leader in developing premium pet content, digital health solutions and technological innovation.

🐾 We will help your organization build awareness and customer loyalty through our services and custom built solutions.
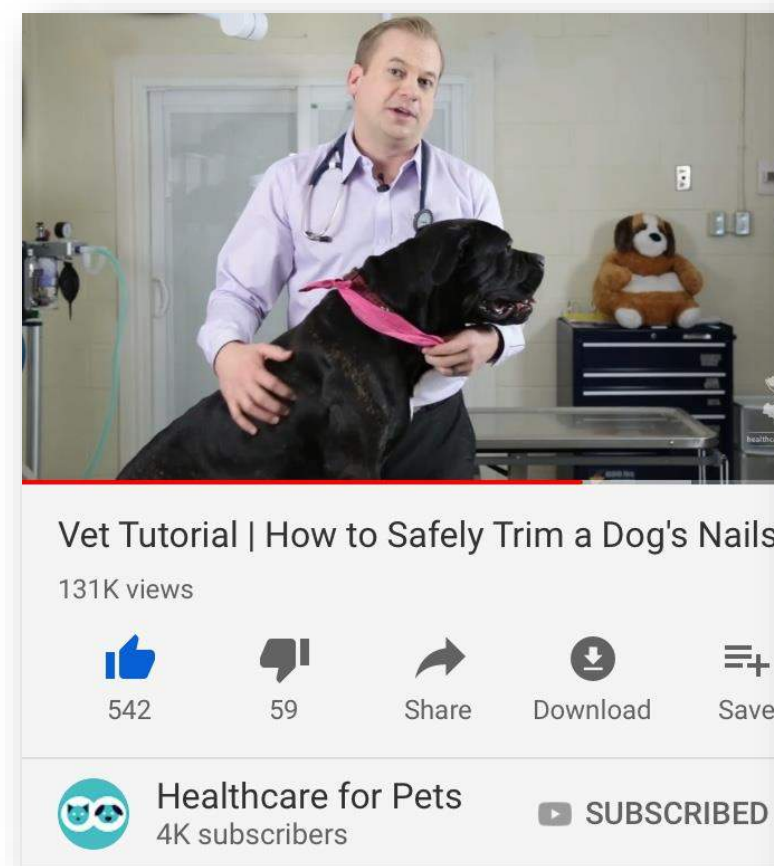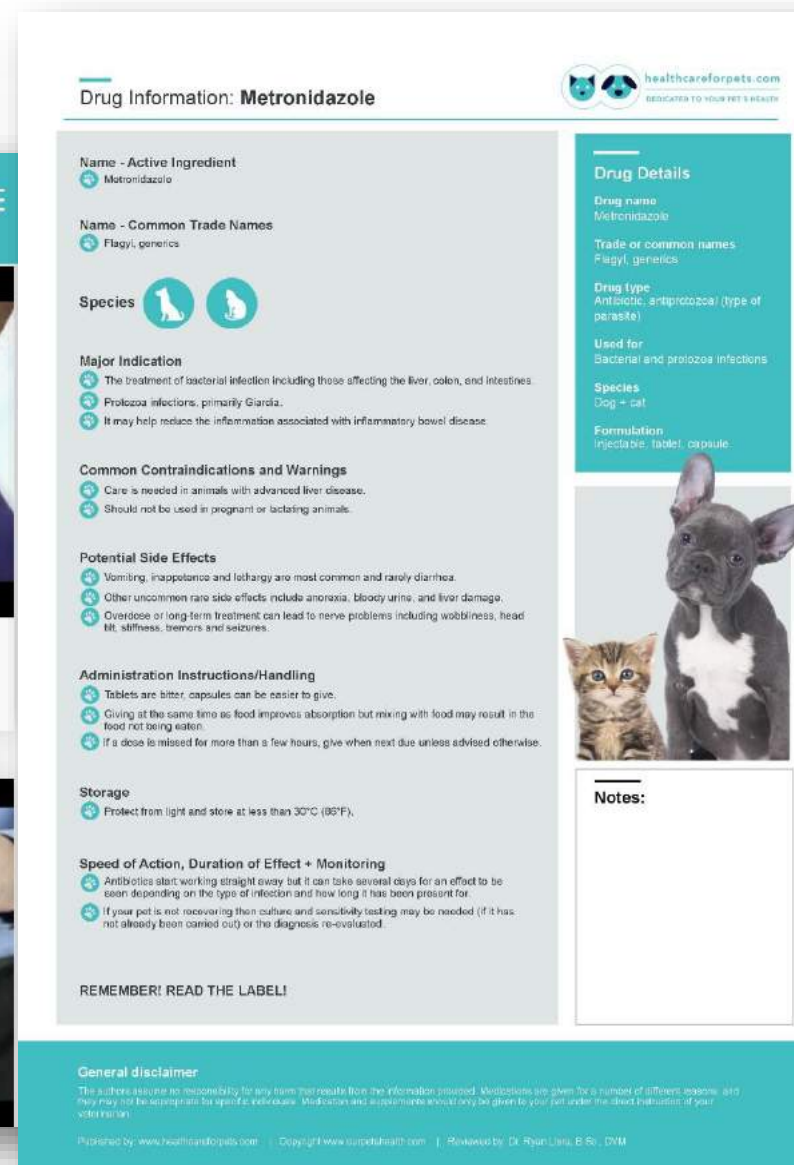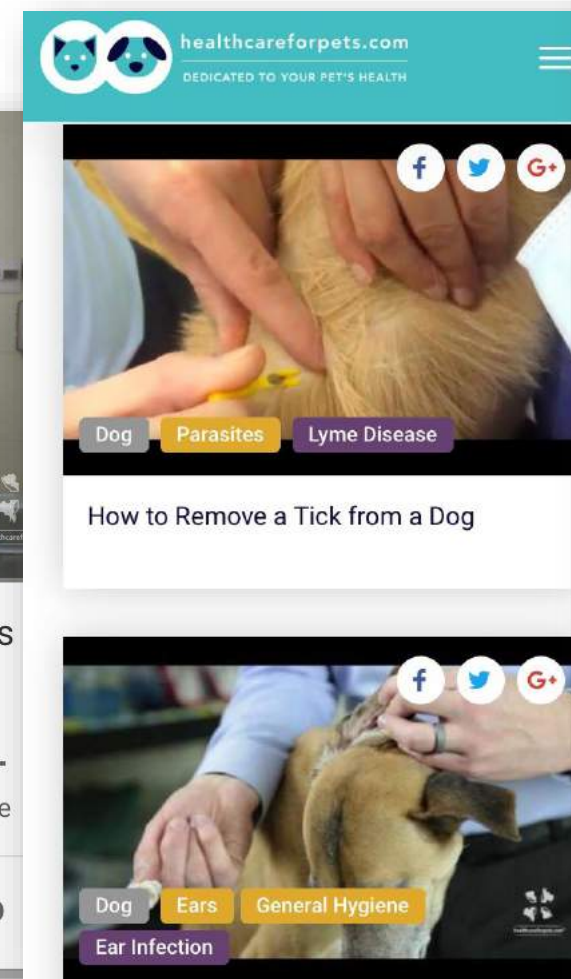
Premium Content

We provide premium content services to build brand stories, develop product identities and form connections with consumers to win customer loyalty. Our team of veterinarians, educators, practitioners and researchers can develop customized content for your organization in any format.
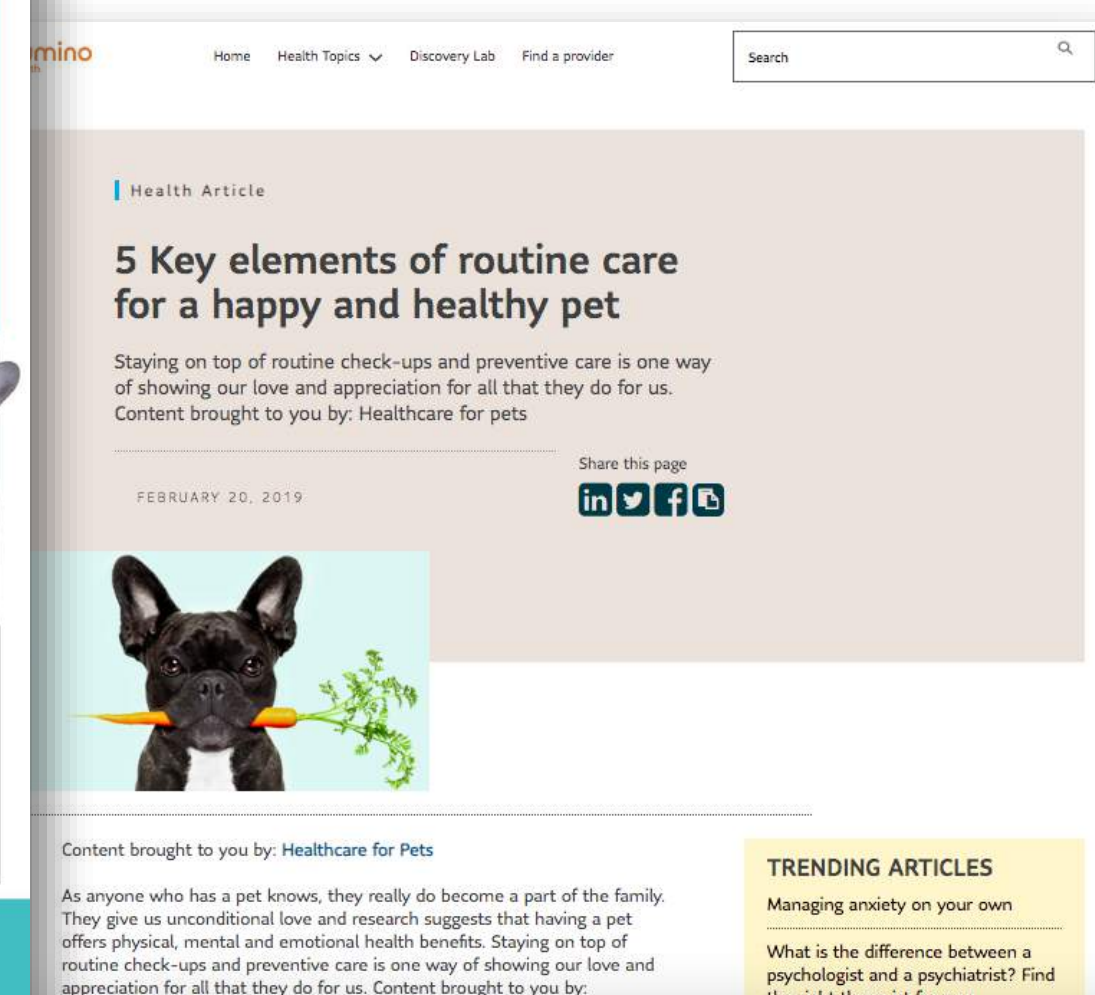
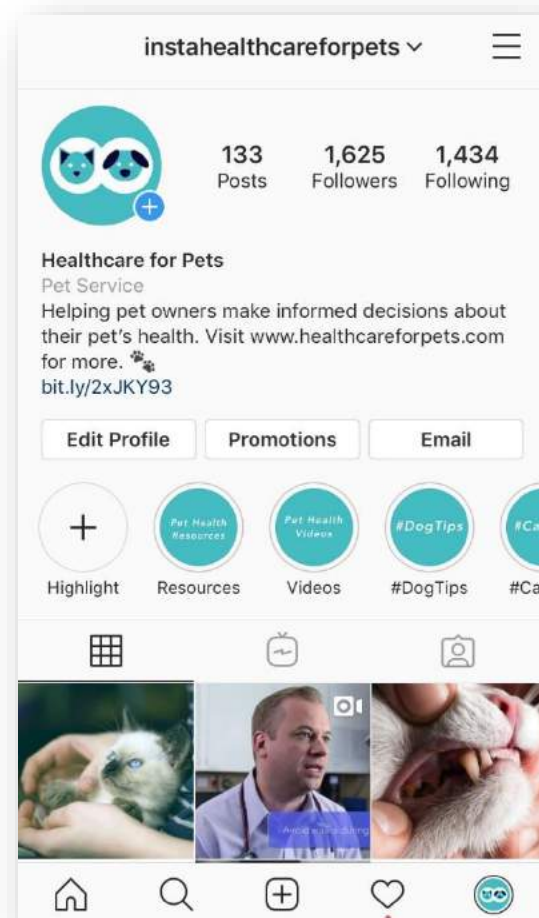**We have the capability and experience to develop videos and audio podcasts in-house.**

Vet Tutorial | How to Safely Trim a Dog's Nails
131K views

542   59   Share   Download   Save

Healthcare for Pets
4K subscribers   SUBSCRIBED

healthcareforpets.com
DEDICATED TO YOUR PET'S HEALTH

Dog | Parasites | Lyme Disease

How to Remove a Tick from a Dog

Dog | Ears | General Hygiene
Ear Infection

Drug Information: Metronidazole

Name - Active Ingredient
Metronidazole

Name - Common Trade Names
Flagyl, generics

Species

Major Indication

Common Contraindications and Warnings

Potential Side Effects

Administration Instructions/Handling

Storage

Speed of Action, Duration of Effect + Monitoring

REMEMBER! READ THE LABEL!

General disclaimer

Home   Health Topics   Discovery Lab   Find a provider   Search

| Health Article

5 Key elements of routine care for a happy and healthy pet

Staying on top of routine check-ups and preventive care is one way of showing our love and appreciation for all that they do for us. Content brought to you by: Healthcare for pets

FEBRUARY 20, 2019

Share this page

Content brought to you by: Healthcare for Pets

As anyone who has a pet knows, they really do become a part of the family. They give us unconditional love and research suggests that having a pet offers physical, mental and emotional health benefits. Staying on top of routine check-ups and preventive care is one way of showing our love and appreciation for all that they do for us. Content brought to you by:

TRENDING ARTICLES
Managing anxiety on your own
What is the difference between a psychologist and a psychiatrist? Find the right therapist for you.
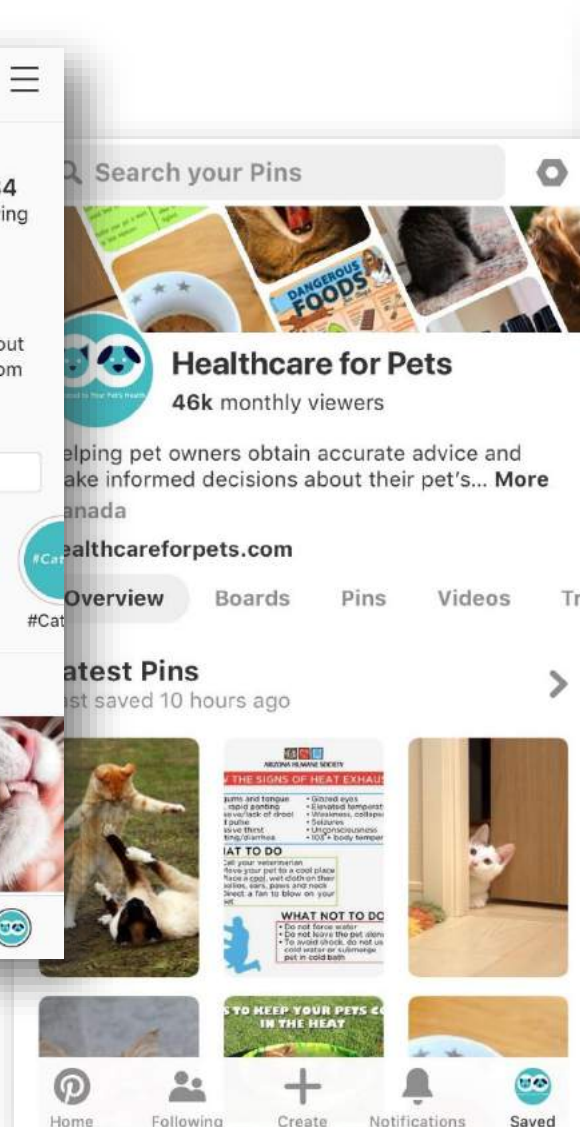
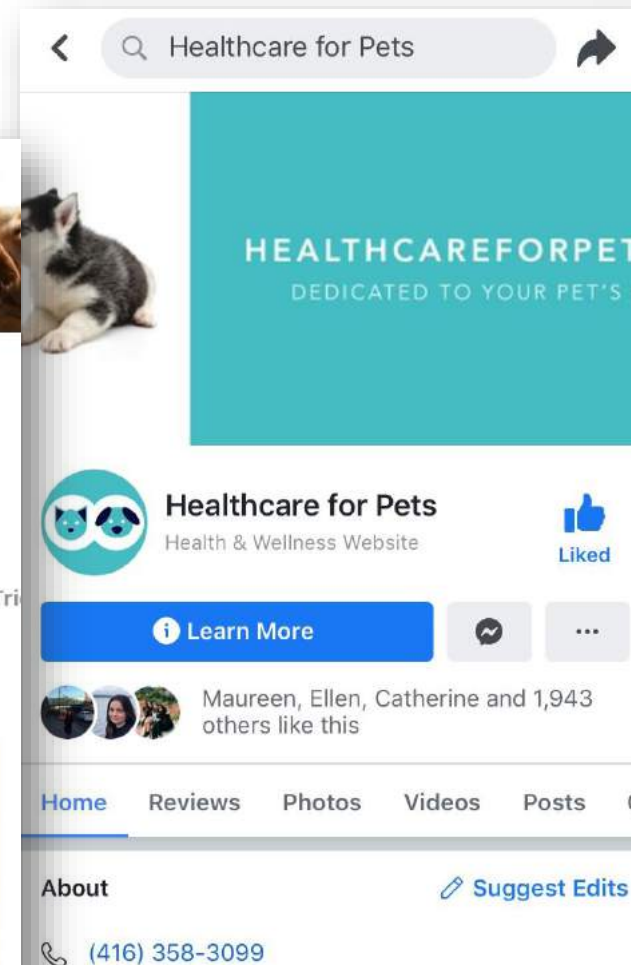**Videos**   **Resources**   **Articles**
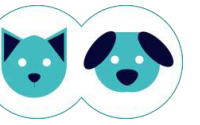
Social Media

Instagram

Pinterest

Facebook

Twitter

Healthcare for Pets offers social media management, advertising, endorsement and thorough content curation.

🐾 Original content

🐾 Meaningful, relevant topics

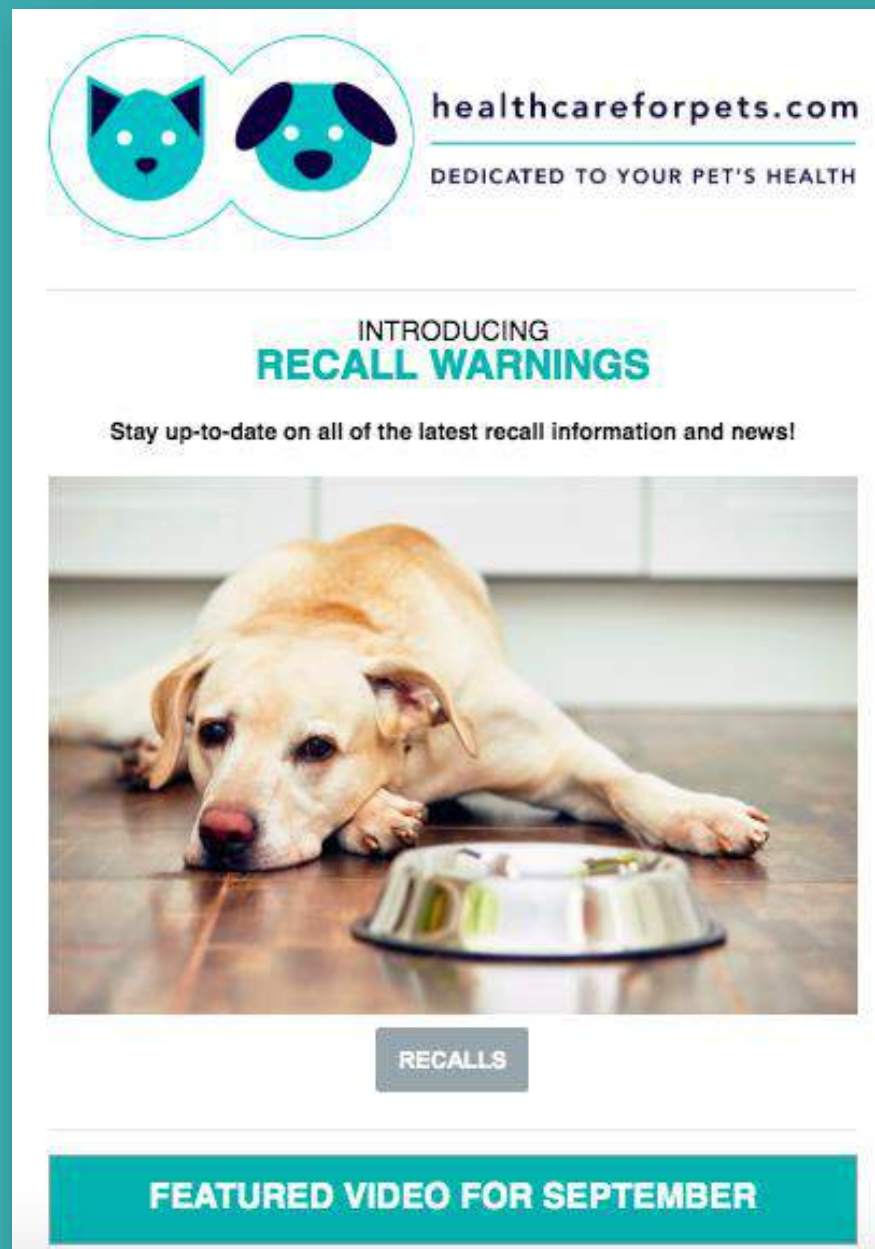🐾 Created by Healthcare for Pets editorial team
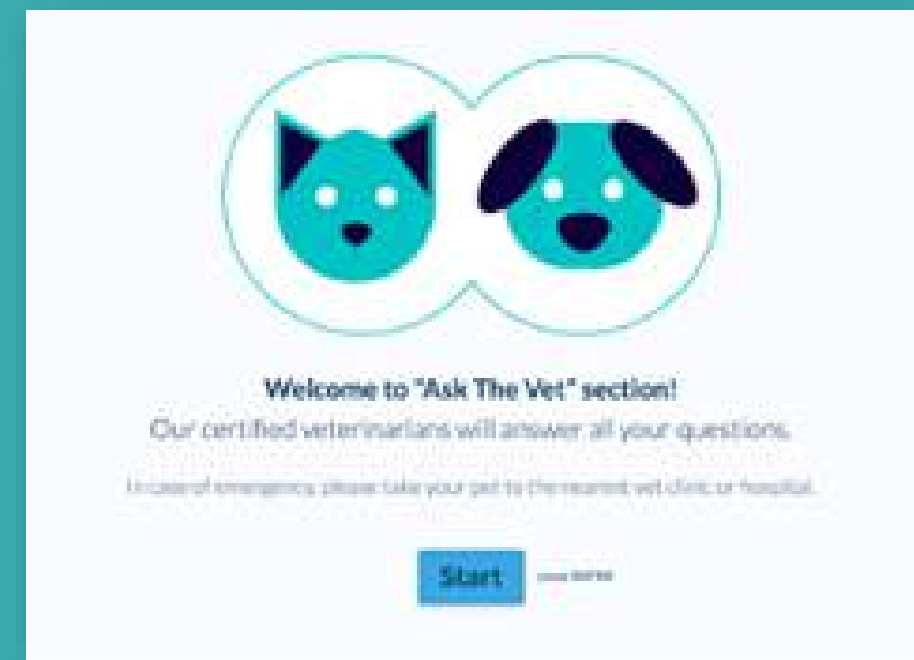
🐾 Analytics & reporting

Marketing Automation

e-Newsletter

Healthcare for Pets will work with your organization to manage their email databases and help you with their knowledge of the pet industry, to implement and deliver email marketing tactics.

Integrations

We've used Zapier to integrate Typeform into Ask the Vet where we answered over 750 pet health related questions.
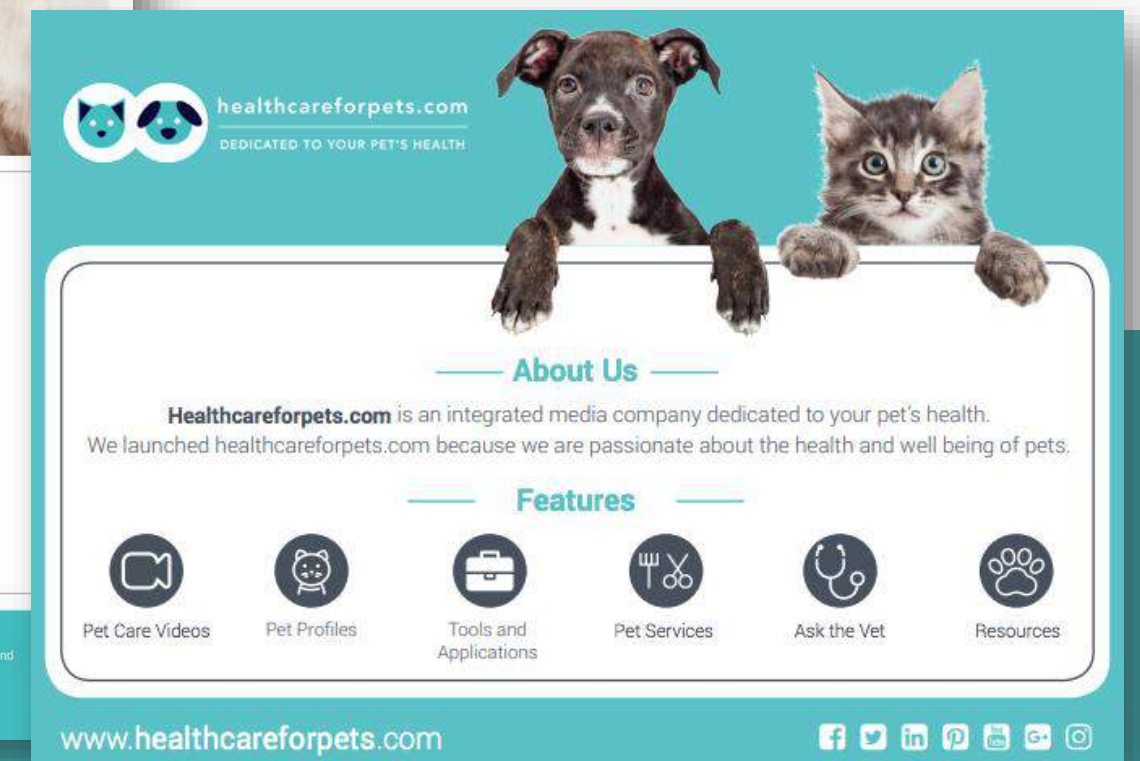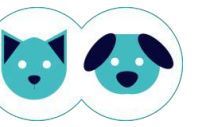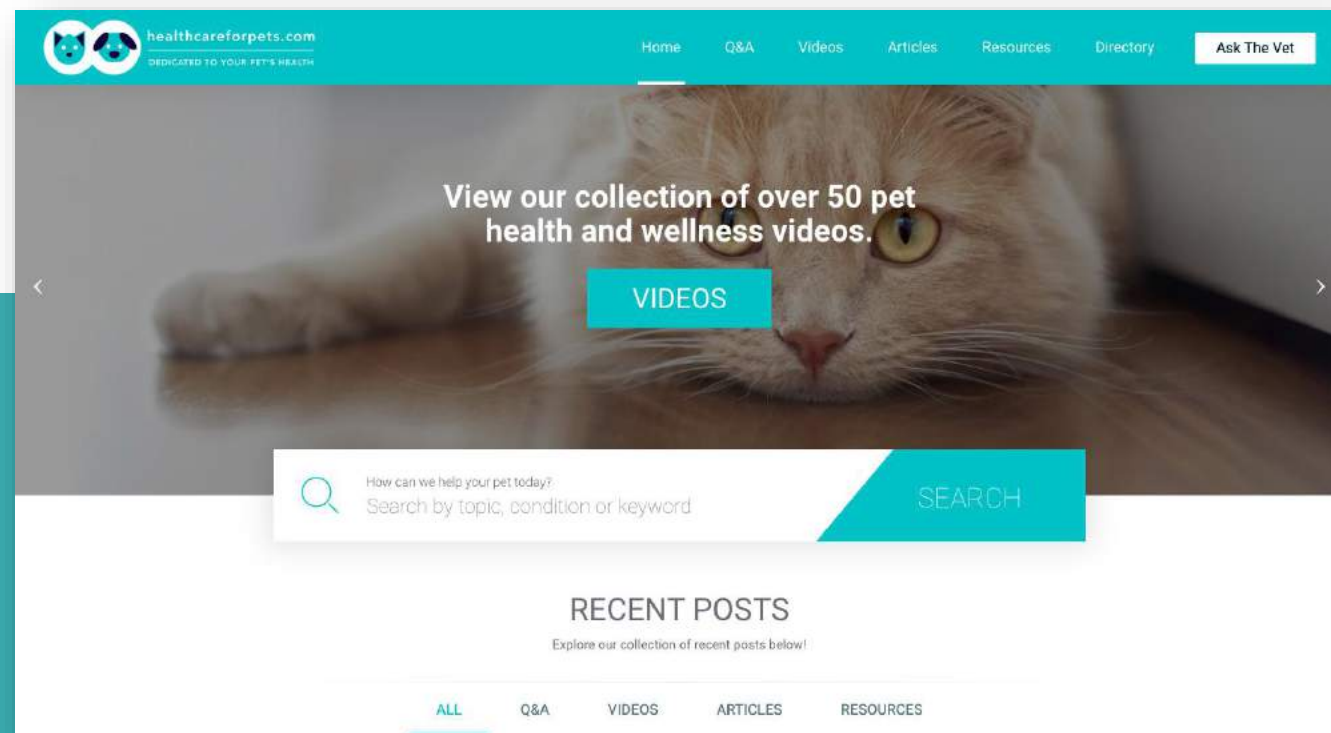

e-Newsletter

Ask the Vet

Graphic Design

Healthcare for Pets offers a full range of graphic design services including:

- Web banners
- Branding
- Post card announcements
- Brochures
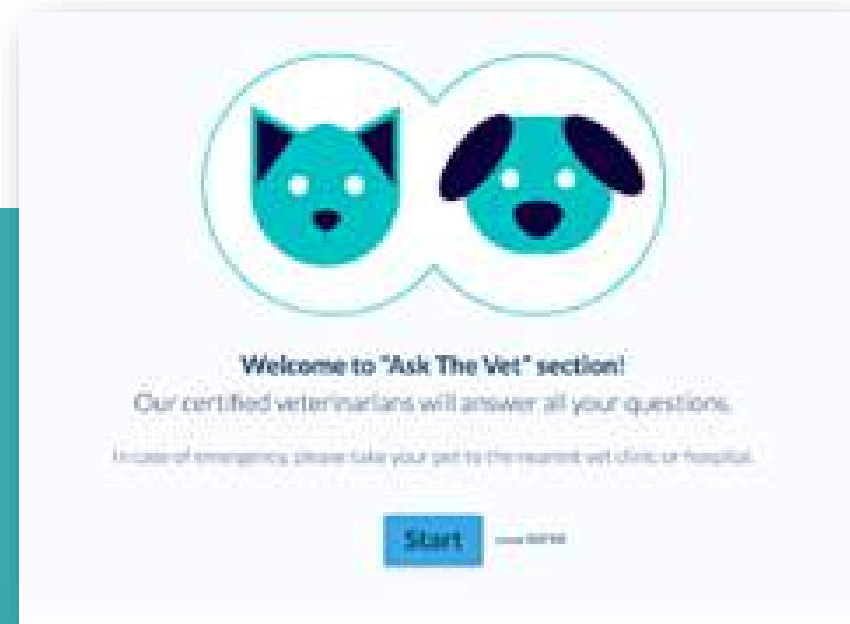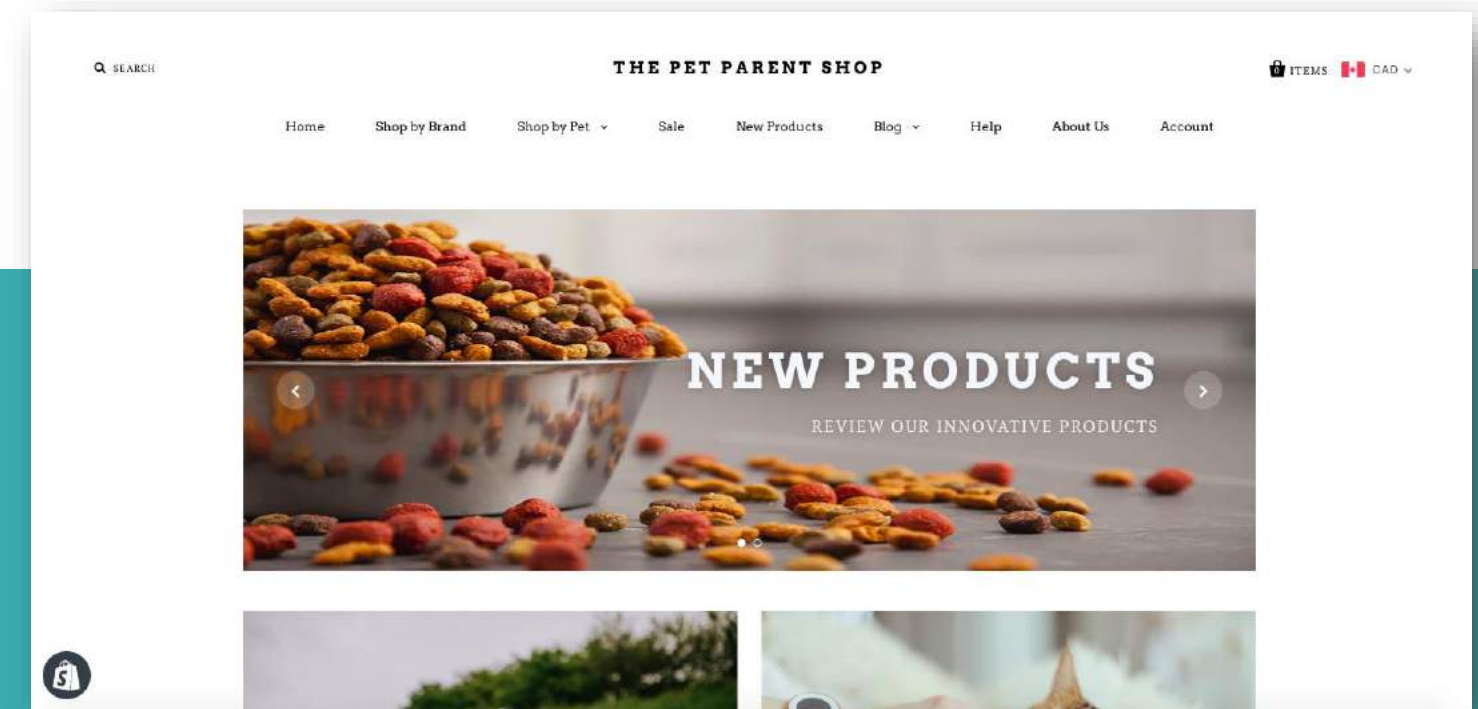
Web Design

Healthcare for Pets develops web applications that are easy to navigate and engage your audience.

Website

Ask the Vet

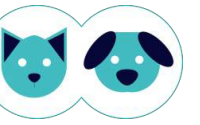**Pet Parent Shop**

Technology Solutions

Medical e-Prescriptions

Clinical Social Network

Web & Mobile Applications

Micro Service Site Using Foursquare

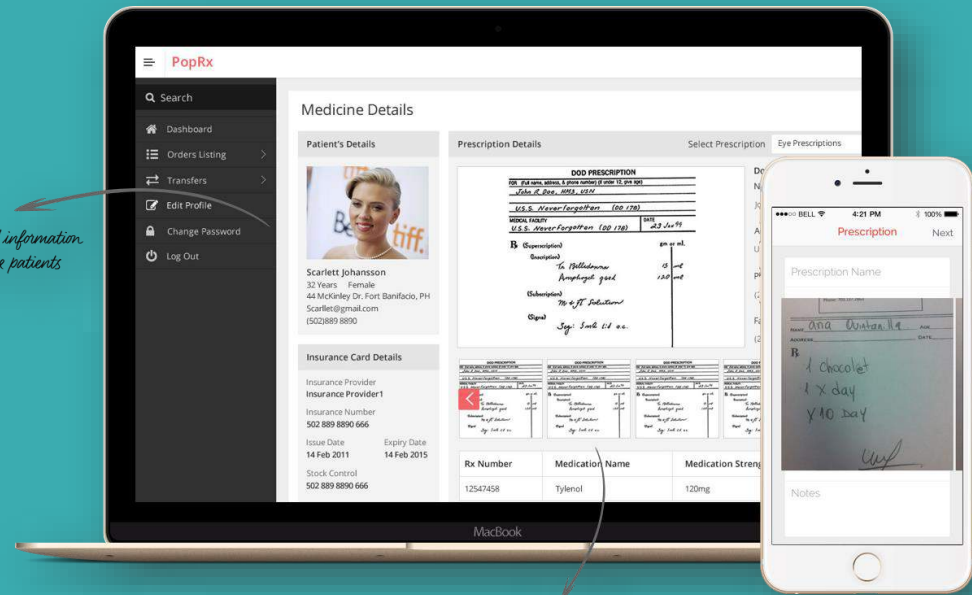Healthcare for Pets has the experience and knowledge to develop custom software solutions to solve any problem. Services we offer:

- UX research
- Wireframing
- Prototyping
- User testing
- UI design
- Startup advisory
- Product management
- Processes optimization

Contact

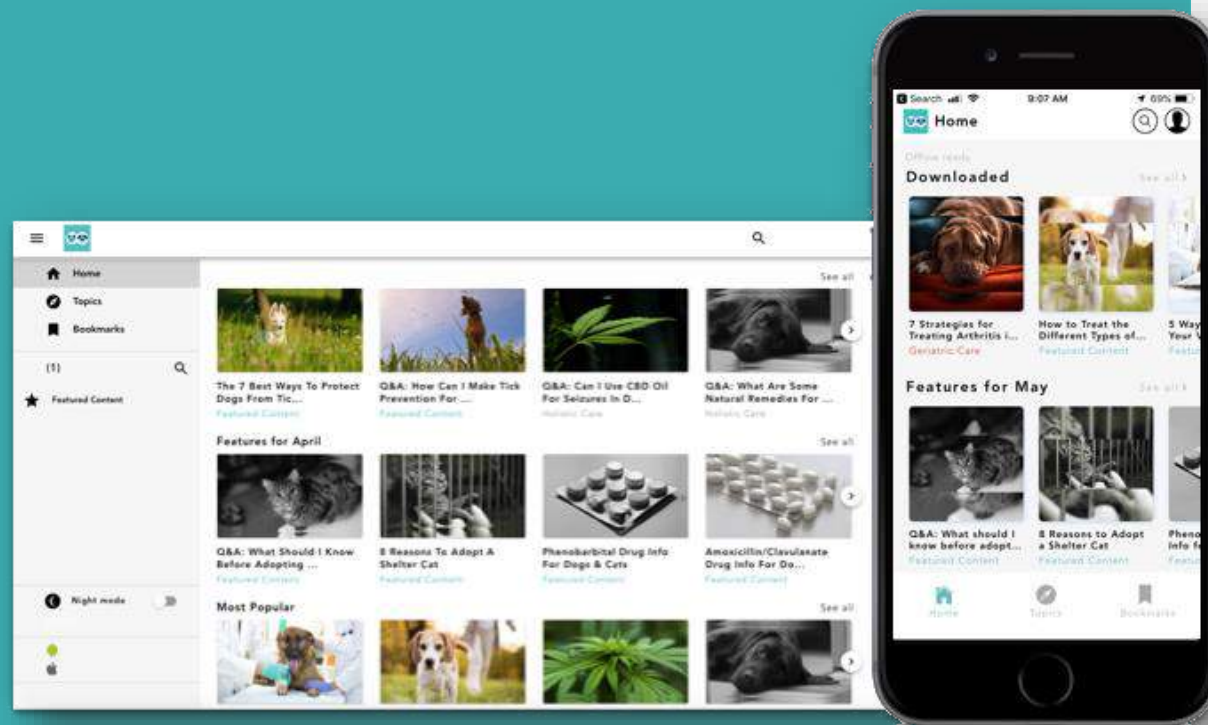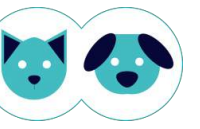## Paul Aiello

✉ paul@healthcareforpets.com   📱 416.358.3099